**Ideation Phase**

**Brainstorm & Idea Prioritization Template**

| Date | 31 January 2025 |
| --- | --- |
| Team ID | LTVIP2025TMID59424 |
| Project Name | Citizen AI – Intelligent Citizen Engagement Platform |
| Maximum Marks | 4 Marks |

**Brainstorm & Idea Prioritization Template:**

The team (Mahesh, Sony, and Yugandhar) gathered to discuss the challenges citizens face while interacting with government services.  
A collaborative session was conducted to explore gaps in existing public service systems, especially static websites that lack real-time interaction.  
After initial discussion, the team finalized the following

**problem statement**:  
"Citizens face delays and lack of transparency in their interaction with public services due to static, outdated digital interfaces. There is no intelligent system for answering queries or analyzing feedback."

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

**Step-1: Team Gathering, Collaboration and Select the Problem Statement**

Graphical user interface, application

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**Step-2: Brainstorm, Idea Listing and Grouping**

Graphical user interface, treemap chart

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**Step-3: Idea Prioritization**

**Diagram

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